



YOUTH TO BUSINESS

Information Package

*25 Representatives | 26 Universities | 400 Delegates
Forum | May 2nd, 2019 | Calgary, AB*



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WHAT IS AIESEC?



Present in 126 countries and territories with over 80,000 members - AIESEC is the world's largest student-run organization. Focused on providing a platform for youth leadership development, AIESEC offers young people the opportunity to be global citizens, change the world and garner the experience and skills that matter today. Students involved in AIESEC have gained skills and competencies through challenging leadership experiences, international internships, and interaction with an extensive global network.

Developing Canadian Leaders since 1958

AIESEC in Canada has 60 years of experience in developing high-potential youth into globally-minded responsible leaders through partnerships with business, government, and institutions of higher education. While Canadian students abroad grow through their international experiences, local members drive operations and develop cross-cultural sensitivity, and a variety of transferable skills that they can bring to their future workplaces.





OUR MEMBERSHIP

AIESEC in Canada is present in 27 universities with 2,000 members throughout 2018. The membership consists of students and graduates ages 17 - 30.

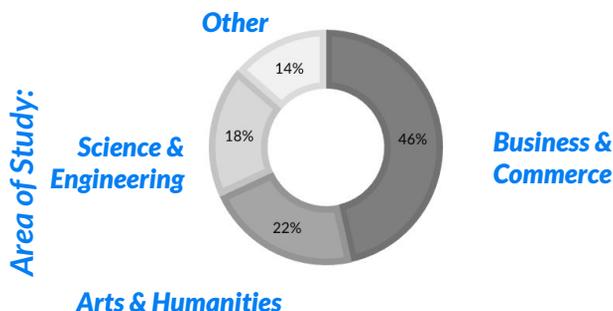
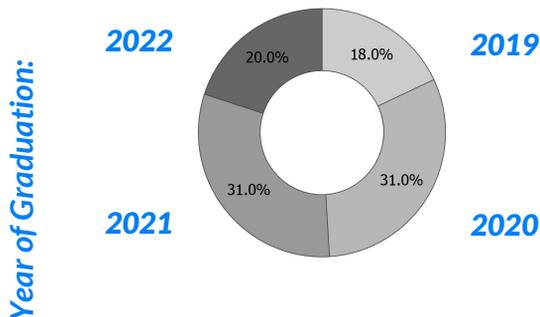
University Presence

Local Chapters are based out of universities in the following cities and operated by student volunteers.

- Toronto (3)
- Ottawa (2)
- Hamilton
- Waterloo
- London
- Guelph
- Kingston
- Oshawa
- Windsor
- Montreal (4)
- Quebec City
- Sherbrooke
- Vancouver (2)
- Victoria
- Calgary (2)
- Edmonton
- Saskatoon
- Winnipeg
- Halifax



Educational Background



Virtual

AIESEC in Canada is virtually present with its membership, exchange participants, external youth, and corporate partners.

In 2018, our reach was the following:



105,000 likes



7,100 followers



95,600 visits



2,100 followers

Physical

We reach our membership through conferences (attendance: 150-500 delegates) and seminars (attendance: 30-60 delegates) throughout the year, in order to provide trainings and connect members with different value-added stakeholders.

In 2018, we reached our membership in:



15

conferences & seminars



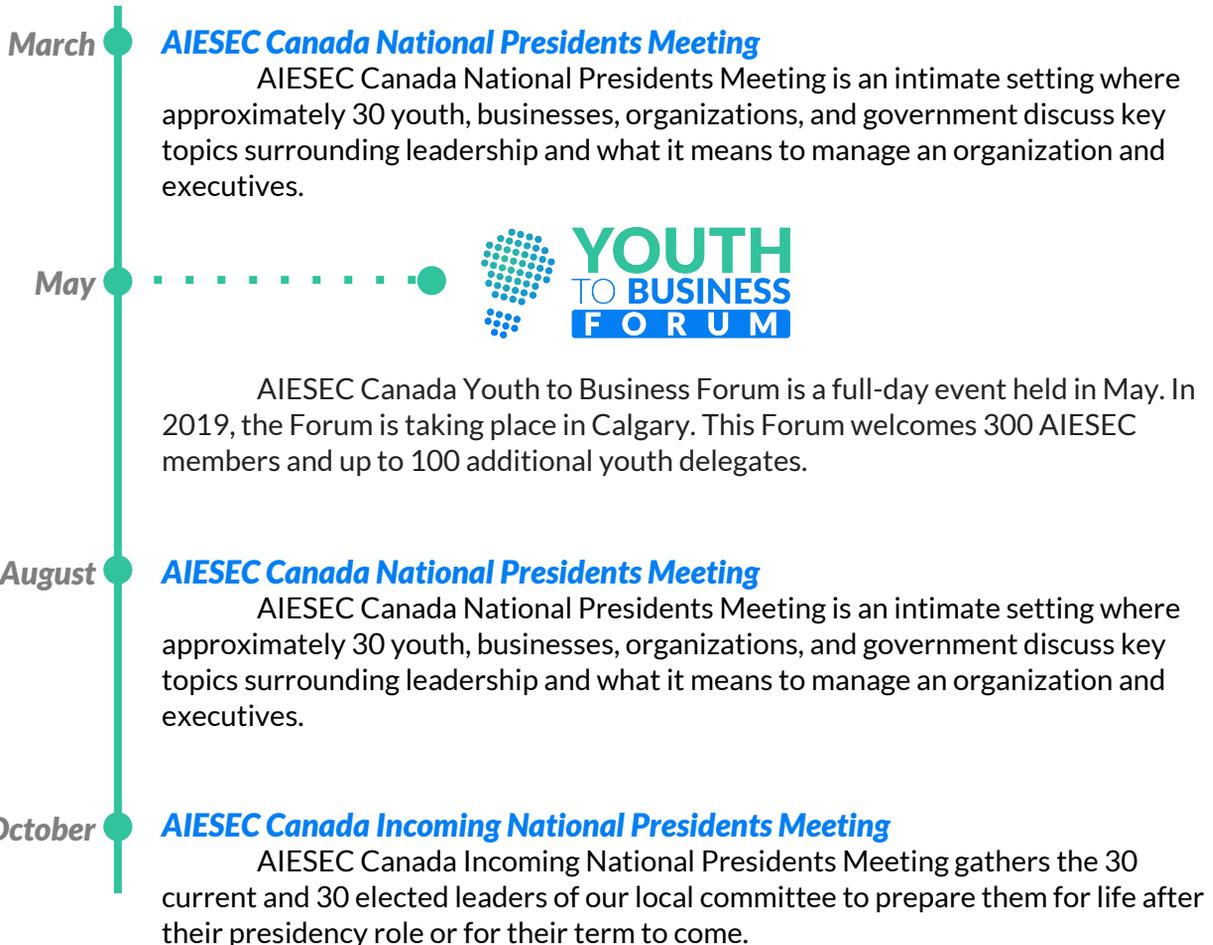
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cities across Canada



Bringing Business & Youth Together

Since 2012, [The Canada Youth to Business Forum](#) has brought businesses, organizations, government and students together to engage in a unique dialogue on relevant topics to both Canadian businesses and student communities. AIESEC Canada in brings together key stakeholders within the Canadian community and bridge the gap between youth and business, driving Canada forward by exploring different perspectives, sharing ideas, and **building a better future together.**





Sponsorship Levels for Canada Youth to Business Series 2019

	Youth to Business Forum					National Presidents Meeting		
	Title Partner	Theme Partner	Theme Panel	Workshop Partner	Connecting Partner	Theme Partner	Workshop Partner	Connecting Partner
<i>Value</i>	\$40,000.00	\$20,000.00	\$15,000.00	\$10,000.00	\$8,000.00	\$10,000.00	\$5,000.00	\$3,000.00
Logo on all Youth to Business Series Event Materials	Yes							
Involvement in Youth to Business Forum Agenda	Yes							
Participation in the Canada Youth Voice Survey	Yes							
Keynote Speaker	Yes	Yes				Yes		
Naming Rights to Breakout Rooms	Yes	Yes				Yes	Yes	
Round-table Discussion	Yes	Yes						
Youth Consultancy Space	Yes	Yes				Yes		
Theme Panel	Yes	Yes	Yes					
One-hour workshop	Yes	Yes	Yes	Yes		Yes	Yes	
Booth	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on all conference materials	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
5 Social Media posts leading up to Forum	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Networking session with students and partners	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

AIIESEC Canada National Partner Group Tiers 2019

	National Partner Group		
	Platinum	Gold	Silver
<i>Value</i>	\$25,000	\$15,000	\$5,000
Exclusive Partner Title	Yes		
Special Project	Yes	Yes	
5 Social Media Posts	Yes	Yes	Yes



NATIONAL PARTNER GROUP

Platinum Partners



Gold Partners



Silver Partners





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